

## Customer Forward Thinking.™

CMLS Financial is one of Canada's largest, independently owned mortgage services companies. Founded in 1974, we are proud to be Canada's Mortgage Company™ for over 40 years. With assets under administration of \$20 billion, we are consistently credited with "Best Overall Service" in the CMP Brokers on Lenders Survey.

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Advancing Mortgage Innovation

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## The future of mortgage innovation is here.

Introducing ami, the only software of its kind in the Canadian lender market. Experience the power, speed and accuracy of this automated assistant that streamlines the mortgage approval process. From determining the best rate for each mortgage application, to conditional approvals on real deals in minutes, to preapproving applications in seconds, and providing your deal status updates, ami does it all. So you can move quickly to the next deal without losing valuable time.



## ami will change the way you work



### Unsurpassed precision

ami helps make your job easier. This powerful software identifies discrepancies and potential errors on your mortgage application and will identify the best mortgage rate available for your deal. Deal status updates are also available. ami keeps you in the loop.



### Immediate feedback

Ensuring a mortgage application is submitted accurately can be a challenge, but ami makes it easier to achieve. Not only will this intelligent software notify you of any issues with the application, it will attempt to correct them and provide you with a list of the overrides made.



### Only minutes to approval

Accelerate the speed of your business by getting mortgage applications approved immediately. From determining the best rate for each mortgage application, to conditional approvals on real deals in minutes, to preapproving applications in seconds, and providing your deal status updates, ami does it all. You'll enjoy increased efficiency, while your clients experience instant gratification -- solidifying their confidence in the ability of CMLS to continually innovate.



### Enhanced income potential

Because ami ensures your application meets all the required submission criteria, you can spend more time working on the next application. And the next. Better turnaround time gives you the ability to concentrate on what you do best: finding mortgages that suit your clients' needs. They'll spend less time waiting for approval. You'll spend less time working the deal. And underwriters will have more time to review those deals that need extra attention. It's a win-win for everyone.



### Lightning quick responsiveness

Consumers expect instant gratification and if they have to wait for their mortgage approval, there's always a chance they'll be distracted by other offers. With little waiting time, ami helps prevent clients from going elsewhere, keeping everyone focused on the submitted application -- which translates into a higher closing ratio for you.



### Efficiency is the way of the future

Tap into the power of AI and orient your business toward the future, using the latest technology. ami streamlines your workflow, giving you more time while also helping to enhance your revenue stream.

For more information, please visit:

[cmls.ca/ami](https://cmls.ca/ami)



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